



MASTERWORK STUDIO

Virtual Production Studio

Contact

www.masterwork.film

07881635164

inquiries@masterwork.film



About us

At Masterwork Studio, we bring high-end video production to life—without the hassle. As a premier Green Screen & Virtual Production Studio in Brighton & Hove, we combine cutting-edge technology with expert craftsmanship to create seamless, cinematic-quality productions.

Our advanced virtual production tools—including real-time compositing, precision camera tracking, and Unreal Engine-powered environments—allow for cost-effective, visually stunning content without the limitations of traditional sets or on-location shoots. Whether you're producing commercials, branded content, corporate videos, or full-scale productions, our state-of-the-art facilities and experienced team ensure a streamlined workflow that delivers exceptional results—on time and on budget.



Who we work with



Creative Agencies

Our green screen and virtual production studio enables agencies to shoot in limitless environments and execute complex ideas seamlessly. We provide the technology and expertise to bring ambitious concepts to life.

Production Companies

Masterwork Studio offers cinema-grade tools and real-time virtual production to streamline workflows. From commercials to narrative projects, we provide the technical foundation and creative flexibility for top-tier results.

Brands

We help brands create cinematic commercials, social campaigns, and branded content using cost-effective virtual production. Achieve stunning visuals without the constraints of traditional filming.



Why our clients choose Masterwork



Cinema-Level Quality Without the Price Tag

Top-tier virtual production and high-end results without London's premium costs.



Cost-Effective Production

No need for expensive on-location shoots and elaborate sets —our studio reduces both production and post-production expenses.



Quick Setup & Crew Flexibility

Prep and production times are reduced with our expert VP team, with the flexibility to bring your own crew.



Cutting-Edge Technology

Leverage the latest tech in our studio to ensure stunning, state-of-the-art visuals.



Customisable Virtual Environments

We create your custom virtual backgrounds to perfectly match your creative vision and see it come to life in the moment!

What we specialise in



**Product Ads
& Digital Campaigns**



**Expert Interviews
& Talking Heads**



**Live Broadcasting
& Virtual Events**

[WATCH THE FULL SHOWREEL HERE](#)

What we specialise in



Corporate &
Brand Storytelling



Film Scenes
& Virtual Sets



Music & Fashion
Videos

[WATCH THE FULL SHOWREEL HERE](#)

Our offer

Every project is unique, and at Masterwork Studio, we tailor our approach to fit a wide range of creative and technical needs. We adapt our workflow, technology, and expertise to bring each vision to life. From full-scale productions to agile, fast-turnaround shoots, our flexible studio and experienced team ensure a seamless, customised experience for every client.

Pricing provided on request

Pre-production

Concept development, Scripting and Storyboarding, Casting and Talent Coordination, Virtual Location Scouting.

Production

Cinematography & Directing, Virtual Set Design & Green Screen, Advanced Lighting & Crew Support.

Post-production

Real-Time Compositing & VFX, Editing & Color Grading, Sound Design & Mixing.

Additional Services

Studio & Equipment Rental, Live Streaming & Virtual Events, Animation & Motion Graphics.

The Studio

📍 Unit E9, Knoll Business Centre
325-327 Old Shoreham Road
Hove, BN3 7GS

Studio dimensions:

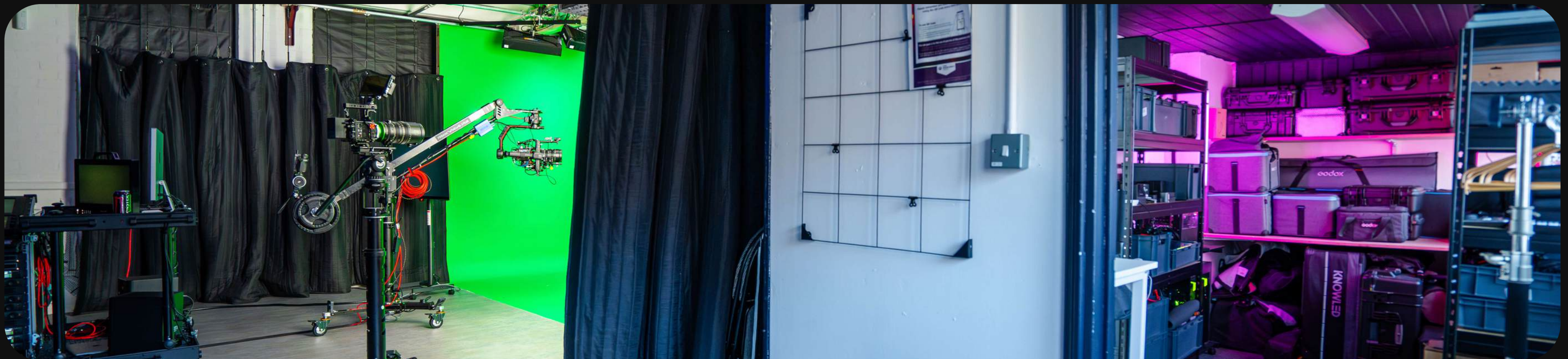
- Green cove stage: W: 650cm, L: 350cm, H: 300cm
- Production Area: W: 650cm, L: 450cm, H: 300cm
- Wardrobe/Makeup Room: W: 200cm, L: 180cm, H: 200cm
- Optional add-ons: extra green room van outside



Studio Facilities

- Double parking reserved at the studio entrance.
- Ground-floor access with double doors.
- Acoustic treatment (15–25 dB absorption).
- Electrical outlets with surge and arc protection.

- On-site toilets in the same building
- Kitchenette with hot water, coffee, and tea; cutlery, cups, and plates available.
- Daily coffee and sandwich van.
- Ceiling aluminium scaffold grid for lighting attachments.
- Infrared and extra heaters for comfort.



The Technology



Virtual Production Server

- Up to 3 cameras.
- Real-time workflow: green screen keying, virtual background compositing, colour-grading, and recording up to 3 x 4K video feeds
- Unreal Engine 5 for ultra-realistic 3D environments
- Ability to use video background slates
- Live camera switching
- 4K livestreaming capabilities



Virtual Production Motion Tracking System

- Essential for moving shots
- Synchronises background movement with the real camera and foreground
- Calibrated lens profiles to match virtual background distortion, focus, and zoom
- Accurate spatial field of view and perspective matching



DJI Ronin 2 Crane

- Ideal for controlled moving shots and remote-operated camera placements
- Remote-controlled pan, tilt, zoom, focus, and iris adjustments
- LiDAR autofocus system
- Solo-operator-friendly setup

The Technology



2 Fujinon Premista Zoom Lenses

- High-end cinema zoom lenses used in TV, commercials, and films
- Large focal range: 19-45mm and 28-100mm
- Saves time on set by reducing the need for lens changes, especially in virtual production where recalibration is required



2 RED V-Raptor X & RED Komodo X Cameras

- Our cinema cameras are pre-calibrated and registered in the Virtual Production system
- Up to 3 Sony FX3 cameras available at a lower cost upon request

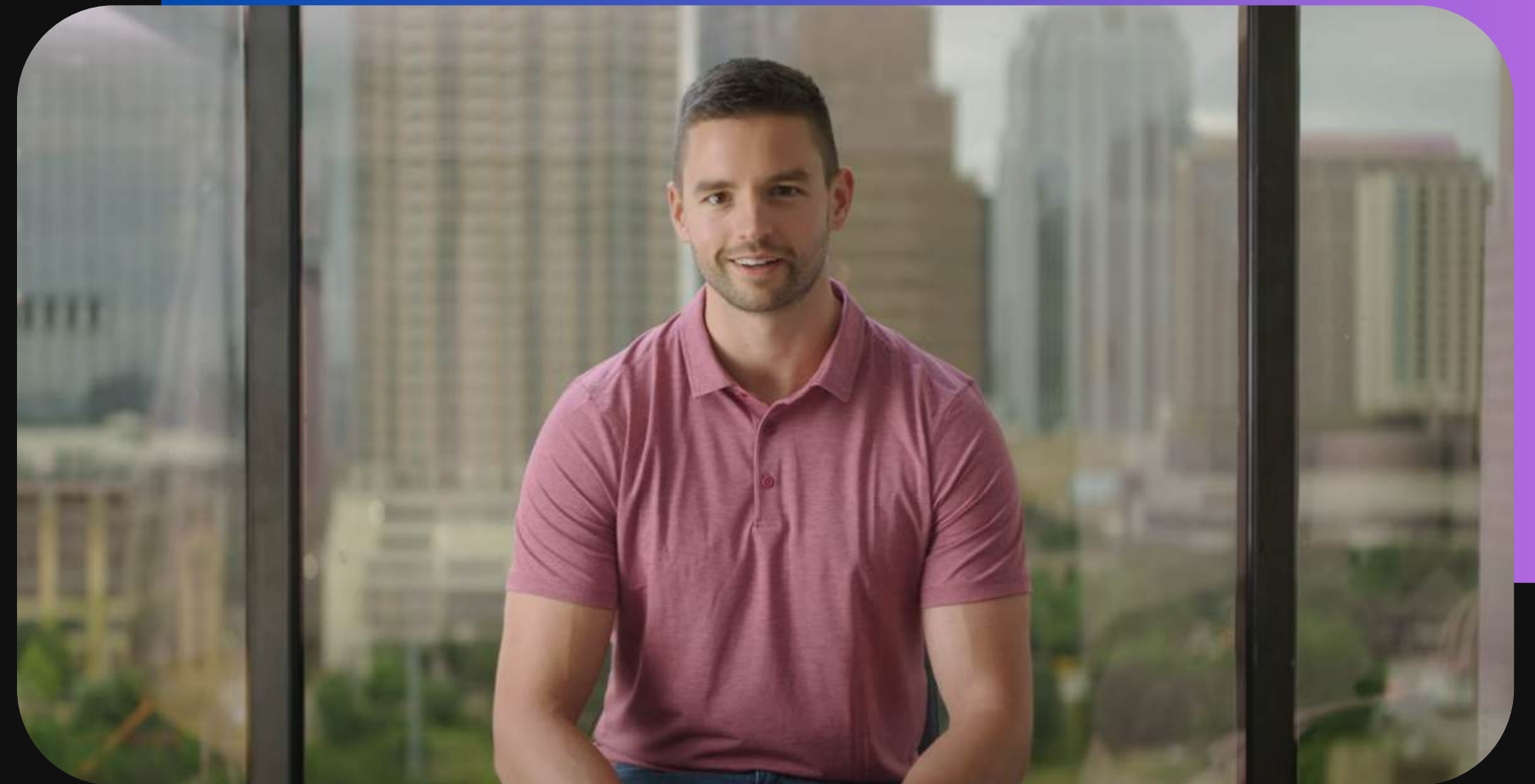


Complimentary Equipment Rental (at no extra cost)

- Transmission systems
- Monitors
- Follow focus system
- Teleprompter
- Confidence and director monitors
- Additional extras upon request

Client testimonial:

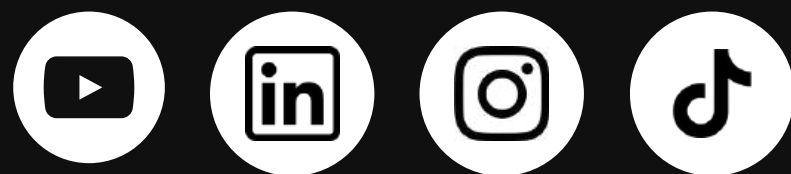
Wes Bush



Working with Masterwork has been incredible. Their attention to detail is unmatched. They went above and beyond for us at ProductLed. If you want to level up your brand and stand out, you need to partner with Masterwork.

Our Masterclass consistently brings us new business and many people rave about how we're not just educating our market on PLG, but we're making it entertaining in the process... Like watching Netflix but learning something useful. If that's your aim, hire Masterwork.

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